

Mindway AI and Super Technologies Announce Partnership Deploying GameScanner, Enhancing Player Protection Across Key Markets

Mindway AI, an award-winning provider of AI-driven safer gambling solutions, is excited to announce a strategic partnership with global entertainment technology company, Super Technologies. After a strategic market-by-market roll-out, this collaboration marks the official integration of GameScanner, Mindway AI's state-of-the-art detection and monitoring technology, designed to enhance player protection and promote responsible gaming across Super Technologies' platforms.

The partnership covers every market where Super operates, including Brazil, Belgium, Romania, Poland, Greece and Serbia. It reflects a core belief that responsible gaming is not simply a compliance obligation, but the foundation of a sustainable entertainment business. Driven by a commitment to ensure a safe entertainment environment, Super is moving from reactive support to proactive prevention, combining human expertise with predictive AI to identify potential risks early and provide players with the right support.

At the same time, both organisations appreciate the unique legislative, cultural and demographic nuances of each region, a key consideration supported by Mindway AI's existing global footprint across 73 jurisdictions, underscoring a shared commitment to building safer, tailored gambling environments worldwide.

Mindway AI continues to gain widespread industry recognition, securing the Start-up Innovation Award at Davos Innovation Week, along with recent accolades including Best Player Protection Product or System for GameScanner at the 2026 European Casino Awards and major wins at this year's EGR B2B and Europe Awards.

Chris Binham, VP Compliance at Super Technologies, stated: "For us, at Super, customer care is about being proactive and always looking for innovative solutions. Our customer-centric mindset is built into the product, the technology and the way we engage with our community of players. GameScanner is a pioneer in responsible gambling technology, combining neuroscience, artificial intelligence and human expert assessments to analyse player behavioural patterns and identify early risk indicators. By detecting potential gambling-related harm before it escalates, we are able to support and protect our players, ensuring that they enjoy a safe entertainment space."

Rasmus Kjærgaard, CEO of Mindway AI, added "Following a planned market by market roll-out, we are beyond excited to officially announce our collaboration with Super Technologies, a giant of an operator and one that truly shares our vision for sustainable gaming. Our GameScanner technology is built to make a tangible difference in preventing gambling harm, and we look forward to seeing its positive impact across these diverse markets."

To share insights from their ongoing work together and discuss the future of tech-driven player safety, representatives from Mindway AI and Super Technologies will be speaking at two upcoming industry events:

- **SBC Summit Lisbon (29 September – 1 October):** Panel discussion at the *Player Protection Symposium* on Wednesday, Sept 30 at 11:00am: "*Innovation in Tech: How Can Technology Keep Players Safe from Harm?*"
- **Data Talks Romania (8 October):** Featured presentation by Mindway AI at a regional conference hosted by Super Technologies in Bucharest.

For more information, please contact:

Senior Marketing Manager Mindway AI, Niamh Gallagher, +44 7947199208, niamh@mindway.ai
Group External Communications Manager Super Technologies, Razvan Rosu, +40 739846850, razvan.rosu@super.xyz

About Super Technologies

Super Technologies, simply known as Super, is a global technology company dedicated to building the future of entertainment and fan-centric experiences. Founded in 2008, the company has evolved from a leading sports betting and gaming operator into a diversified product and tech organisation, with its proprietary playstack serving as a high-growth engine. With commercial operations across Brazil, Belgium, Greece, Poland, Romania, and Serbia, as well as technology hubs in Spain, the Netherlands, Croatia and Romania, Super is shaping the future of play on a global scale while engaging with millions of customers worldwide.

The company's long-term strategy is supported by world-class investors. In 2019, Blackstone, the world's largest alternative asset manager, made a strategic minority investment of €175 million. In 2025, the company strengthened its financial position through a €1.3 billion refinancing agreement, reinforcing its partnership with Blackstone and HPS Investment Partners (part of BlackRock) and enabling accelerated global expansion. Super is committed to the highest standards of compliance, safety, and responsibility. The company is an active Board Member of the European Gaming & Betting Association (EGBA) and part of the International Betting Integrity Association (IBIA).

For more information, visit: <https://www.super.xyz>

About Mindway AI

Mindway AI is a Danish award-winning software company that creates innovative and advanced tech solutions for fully automatic detection and monitoring of at-risk and problem gambling behaviour. Based on neuroscience and artificial intelligence, Mindway AI works with gambling operators, platform providers, regulators, and governments to supply state-of-the-art early detection and intervention solutions to enhance player protection. Mindway AI has established a strong global presence and is rapidly expanding into new markets, with solutions live in over 73 jurisdictions, including the US, UK, Brazil, Australia and Malta. At present, Mindway AI's solutions detect more than 16.5 million active players monthly and are translated into 14 different languages. Better Collective A/S is a majority shareholder of Mindway AI.

Mindway AI's solutions:

GameScanner: State-of-the-art detection software based on the combination of AI and human expert assessment. A "Virtual Psychologist" providing individualised and earlier detection of at-risk or problematic gambling behaviour.

Gamalyze: Casino and Sports neuroscience-based gamified self-test decision-making when gambling. More engaging, proactive, and actionable than typical self-test questionnaires.

For more information, go to www.mindway.ai