

## Mindway AI Partners with Docaposte to Elevate Player Protection in the Gambling Industry

Mindway AI is excited to announce its strategic partnership with Docaposte to enhance player protection and address key compliance and social responsibility challenges within the gambling sector. This collaboration represents a significant advancement in creating safer online gaming environments through cutting-edge technology.

By integrating Mindway AI's innovative solutions into Docaposte's gaming vault for online gaming operators, the partnership offers a groundbreaking approach that combines artificial intelligence and neuroscience to enable the early detection of risky behaviour all while maintaining data security and regulatory compliance.

This collaboration underscores Mindway AI's commitment to ethical, responsible, and user-focused digital solutions. We extend our gratitude to Michael Sheriff, Anais Dewitte, Mohamed Messaoudi, Clémence Barret, and the entire team at Docaposte for their invaluable support. We are eager to achieve great milestones together on this journey.

### For more information, please contact:

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### About Docaposte

*Docaposte are specialists in digital confidence in France and experts in handling sensitive data, supporting all businesses and institutions with their transformations. Docaposte supports businesses in a wide range of sectors including banking/finance, health, insurance, gambling and more. As a member of La Poste Group, the world's leading provider of local services and a company with a mission, Docaposte's sense of public interest and commitment to trust and ethics form the company's DNA and guide their activities over the long term. Docaposte has chosen to offer solutions that are useful, responsible, and accessible to the greatest number of users.*

### About Mindway AI

*[Mindway AI](#) is a Danish award-winning software company that creates innovative and advanced tech solutions for fully automatic detection and monitoring of at-risk and problem gambling behavior. Based on neuroscience and artificial intelligence, Mindway AI works with gambling operators, platform providers, regulators, and governments to supply state-of-the-art early detection and intervention solutions to enhance player protection. Mindway AI has established a strong global presence and is rapidly expanding into new markets, with solutions live in over 64 jurisdictions, including the US, UK, Brazil, Australia, and Malta. At present, Mindway AI's solutions detect more than 9.2 million active players monthly and is translated into 14 different languages. Better Collective A/S is a majority shareholder of Mindway AI.*

**Mindway AI's solutions:**

- **GameScanner:** State-of-the-art detection software based on the combination of AI and human expert assessment. A "Virtual Psychologist" providing individualized and earlier detection of at-risk or problematic gambling behaviour.
- **Gamalyze:** Neuroscience-based gamified self-test of decision-making when gambling. More engaging, proactive, and actionable than typical self-test questionnaires.

For more information, go to [www.mindway.ai](http://www.mindway.ai)